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PLANT

**CALADIUMS
FOR COLOR**

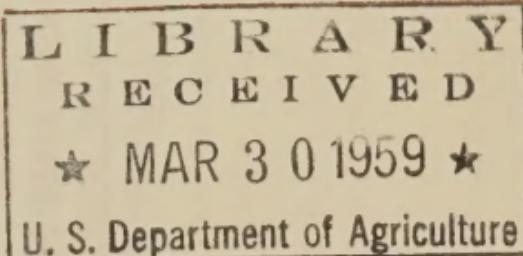
THIS SUMMER

~~MORELAND'S NURSERIES~~
86 Highpoint Drive
Gulf Breeze, Fla.

NOTICE TO POSTMASTER: If not delivered in 5 days please return to sender.

Return Postage Guaranteed.

Section 34.66, P.L.&R.
U. S. POSTAGE
P A I D
Gulf Breeze, Fla.
Permit No. 2



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U.S. DEPT OF AGRICULTURE
WASHINGTON 25 D.C.

NOW IS THE TIME TO PLANT CALADIUMS

Please indicate number of "bags of 5" wanted, NOT NUMBER OF BULBS.

Red Varieties:

- Ace of Hearts
- Attala
- Lady In Red
- Poecile Anglais
- Red Flare
- Hortalania
- Itacapus
- Best Red Available

Pink Varieties:

- Fannie Munson
- Pink Beauty
- Dr. Groover
- Best Pink Available

Copper Varieties:

- Blaze
- Arno Nehrling
- Richard Deckard
- Best Copper Available

White Varieties:

- Candidum
- Marie Moire
- Edith Mead
- Best White Available

Assorted Varieties

Mixed Varieties

TO ORDER: Simply check in the appropriate place items wanted and enclose remittance.

Our shipping season ends June 1st.
No orders filled after this date.

If your name and address are not correct, please make the necessary changes.

The varieties listed are available as this catalog goes to press, but the list of available varieties changes from time to time so substitutions may be necessary. You may specify varieties if you prefer and we will do our best to send the varieties specified. If you do not specify a preference, we will send assorted. Assorted are packed separately in multiples of 5 to a bag and labelled as to color. If 40 bulbs are ordered, you will normally receive 8 different varieties. If mixed bulbs are ordered we hand select bulbs of each variety for each order to assure you of a balanced mixture. If 40 bulbs are ordered you will normally receive about 15 different varieties. Mixed are not labelled.

PRICE

Less than five bags
\$1.00 per bag

8 Bags for \$5.00

Additional bags
60c per bag

Wholesale: \$100.00 per thousand
(500 minimum at this price)

**THESE ARE DELIVERED PRICES.
THERE ARE NO HIDDEN EXTRAS.
WE PAY POSTAGE.**

**THESE ARE DELIVERED PRICES. THERE ARE NO HIDDEN EXTRAS. WE PAY POSTAGE
PLANTING DIRECTIONS WILL BE ENCLOSED WITH BULBS**

Our shipping season ends June 1st. No orders filled after this date.

To order simply indicate the number of bags wanted of each item, in the space provided, and enclose your remittance for the proper amount as indicated above. Because mail in our printed self-addressed envelope is almost never lost, we recommend cash for your convenience if your order is small. We will make good cash (not over \$5.00) lost in the mail, if your order was mailed in by you personally in our regular return addressed envelope.

CALADIUM BULBS

Caladiums are the most colorful plant that we know. They are very fast growing and produce a big "show". During June, July, and August, when it is too hot for most other plants, their brilliant foliage will brighten any drab spot in your garden.

To do their best Caladiums should be planted in very rich, loose soil containing a good deal of humus. They require good drainage but like to be watered frequently and liberally. They may be planted in sun or shade but the foliage will be larger and brighter colored if they are planted in the shade.

It is our opinion that Caladiums are most effective if used in mass and if the number of varieties used is kept small. We think that the most attractive plantings consist of not more than three different varieties. However, we have found from experience that most of our customers prefer a wider assortment.

Caladiums are most effective if planted in mass and our quantity price of
40 for \$5.00 makes mass planting practical.